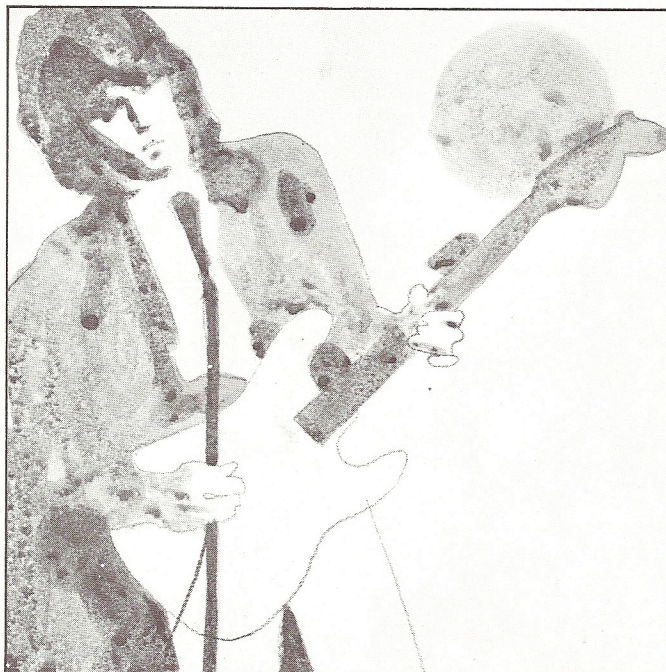


In the mid-forties Everett Hull, a jazz bassist, met a need. In order to make his talents heard above the sound of the rest of the group, Hull installed a microphone in the peg of his bass and designed an amplifier to go with it. Hence the word AMP PEG.

Everett Hull not only filled his own need, he created a market as well; and ever since Ampeg has been filling that market's changing needs by identifying with changing styles in performance and sound reproduction. This is why Ampeg was the first manufacturer of bass amps, first to manufacture the upright electronic bass, first to use the ported speaker enclosure with a musical instrument amplifier, first with steel reinforced shock mounted control heads, and first to put removable dollies on its equipment.

Reliability and durability are terms which have long been associated with the Ampeg name. This is no accident. Ampeg, in conjunction with Magnavox, builds and designs with the highest grade industrial electronic components available. Exhaustive testing and actual use in the field are just two of the ways Ampeg evaluates new designs before releasing them for production. Cabinets are constructed of selected $\frac{3}{4}$ inch veneer, and protected with either fabric backed vinyl no-scuff covering or, durable synthetic fiber covering. And should you have a problem with an Ampeg amplifier, it's reassuring to know that there are over 150 Ampeg service centers.

We believe in our amplifiers, and back our belief by offering you this guarantee:



LIFETIME GUARANTEE

The Ampeg Lifetime Consumer Security Plan becomes effective immediately upon receipt of the registration card by Ampeg. (The registration card must be signed by an authorized Ampeg dealer and the purchaser.)

The Lifetime Security Plan is available only to the original purchaser who must be an individual person (not a group, club or organization).

Should a malfunction occur in any Ampeg unit the original purchaser should present it to an Ampeg authorized dealer or service center. If the malfunction is due to a defect in material or workmanship, the unit will be repaired free of charge and returned to the purchaser.

The Lifetime Consumer Security Plan does not apply to units which have been physically damaged, mounted incorrectly, subjected to abuse or modified in any manner by an unauthorized person.

Conditions and Particulars

1. Electronic Components:
 - a. All workmanship and electronic components (except tubes) are guaranteed for life against failure due to manufacturing defect. This warranty does not cover normal wear.
 - b. Tubes are guaranteed for 90 days from date of registration.
2. Speakers:
 - a. Ampeg speakers are guaranteed for ninety (90) days against manufacturing defects.
 - b. Realizing that any speaker can be overloaded or misused causing failure, Ampeg will replace it with a speaker of the same type at a price equal to half of the current suggested list price of the new speaker for life from date of registration, regardless of the reason.
 - c. All Altec Lansing speakers are guaranteed against manufacturing defect for one year from date of registration.
3. Service:
 - a. All repairs made on any Ampeg unit when necessitated by defective parts and/or workmanship serviced under the terms of this guarantee will be free of any labor charge to the original purchaser.
4. Freight Charges:
 - a. All freight charges which are incurred in order to effect repair on any unit will be the sole responsibility of the purchaser.

Specifications subject to change without notice.

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